



TUES 19	11:30 - 1pm	Registration Desk Open	
	1 - 4pm	Scaling Up & Profit & Cash® Pre-Conference Workshops	
	5 - 6:30pm	GRITT Summit Registration Reception	
	6:30 - 8:30pm	PFSbrands® Partner Dinner & Awards Ceremony	
WED 20	8:30 - 9am	Registration Desk Open	
	9 - 10am	Keynote: Verne Harnish	
	10 - 10:15am	15 Min Break	
		BUSINESS	LEADERSHIP
	10:15 - 11am SESSION 1	<i>Proactively Planning Success</i> • John Fischette	<i>The "IT" Factor: Increase Executive Presence</i> • Mike Acker
	11 - 11:15am	15 Min Break	
	11:15 - 12pm SESSION 2	<i>From Failure & Rejection to RESILIENCE</i> • Mike Acker	<i>Think Big, Live Large, Loving Life</i> • Christopher Koon
	12 - 1:15pm	Lunch	
	1:15 - 2pm SESSION 3	<i>Unlocking Your Burn</i> • Dustin Krause	<i>Precision Decisions</i> • John Fischette
	2 - 2:15pm	15 Min Break	
	2:15 - 3pm SESSION 4	<i>Blueprint for the Model Employee Owner</i> • Jen Briggs	<i>The Great Retention – the Answer to The Great Resignation</i> • Alexa Lott & Ashley Allen
	3 - 3:15pm	15 Min Break	
	3:15 - 4pm SESSION 5	<i>Unlocking Additional Sales</i> • Andy Griffith & Alex Avila	<i>Are You A Buffalo Or A Goose? - Sharing & Caring Leadership</i> • Bart Berkey
	4 - 4:15pm	15 Min Break	
	4:15 - 5pm SESSION 6	<i>"It's not about you" -A Radical Approach to Marketing and Communication for any Industry</i> • Daniel Hood	<i>Attracting Tomorrow's Talent with Today's Leaders</i> • Steve Bench
	5pm	Break for the Day	
	6:30pm - 10pm	Backyard BBQ & Entertainment	
THUR 21	9 - 10am	Keynote: Austin Hatch	
	10 - 10:15am	15 Min Break	
	10:15 - 11am SESSION 7	<i>How to Achieve Your Goals: Hardwiring Your Brain for Success</i> • Tom Bagwell	<i>Curiosity of Security - Letting Go of Ego</i> • Rae Lyon
	11 - 11:15pm	15 Min Break	
	11:15 - 12am SESSION 8	<i>Maximizing the ROI of Learning & Development</i> • Jesse Burcham, Andy Griffith & Jason Weeks	<i>Reservation for 17 -Lessons in Teamwork from the US Sled Hockey Team</i> • Josh Pauls
	12 - 12:15pm	HARLEY GIVEAWAY AND MORE!	
	12:15pm	GRITT Summit Concludes	