




TUES 19	11:30 - 1pm	Registration Desk Open Conference Center	
	1 - 4pm	Scaling Up Discovery B/C & Profit & Cash® Imagination Pre-Conference Workshops	
	5 - 6:30pm	GRITT Summit Registration Reception Conference Center	
	6:30 - 8:30pm	PFSbrands® Partner Dinner & Awards Ceremony Discovery B/C	
WED 20	8:00 - 9am	Continental Breakfast + 8:30 - 9am Registration Desk Open Conference Center	
	9 - 10am	Keynote: Verne Harnish Discovery B/C	
	10 - 10:15am	15 Min Break	
		BUSINESS	LEADERSHIP
	10:15 - 11am SESSION 1	Proactively Planning Success • John Fischette (Imagination)	The "IT" Factor: Increase Executive Presence • Mike Acker (Discovery A/D)
	11 - 11:15am	15 Min Break	
	11:15 - 12pm SESSION 2	From Failure & Rejection to RESILIENCE • Mike Acker (Discovery A/D)	Think Big, Live Large, Loving Life • Christopher Koon (Imagination)
	12 - 1:15pm	Lunch Landmark Atrium	
	1:15 - 2pm SESSION 3	Unlocking Your Burn • Dustin Krause (Imagination)	Precision Decisions • John Fischette (Discovery A/D)
	2 - 2:15pm	15 Min Break	
	2:15 - 3pm SESSION 4	Blueprint for the Model Employee Owner • Jen Briggs (Imagination)	The Great Retention – the Answer to The Great Resignation • Alexa Lott (Discovery A/D)
	3 - 3:15pm	15 Min Break	
	3:15 - 4pm SESSION 5	Unlocking Additional Sales Using the Human-Centric Approach • Andy Griffith & Alex Avila (Imagination)	Are You A Buffalo Or A Goose? - Sharing & Caring Leadership • Bart Berkey (Discovery A/D)
	4 - 4:15pm	15 Min Break	
	4:15 - 5pm SESSION 6	"It's not about you" -A Radical Approach to Marketing and Communication for any Industry • Daniel Hood (Discovery A/D)	Attracting Tomorrow's Talent with Today's Leaders • Steve Bench (Imagination)
	5pm	Break for the Day	
	6:30 - 10pm	Backyard BBQ & Entertainment Outdoor Pool Deck	
THUR 21	9 - 10am	Keynote: Austin Hatch Discovery B/C	
	10 - 10:15am	15 Min Break	
	10:15 - 11am SESSION 7	How to Achieve Your Goals: Hardwiring Your Brain for Success • Tom Bagwell (Discovery A/D)	Curiosity Over Security - Letting Go of Ego • Rae Lyon (Imagination)
	11 - 11:15pm	15 Min Break	
	11:15 - 12pm SESSION 8	Maximizing the ROI of Learning & Development • Jesse Burcham, Andy Griffith & Jason Weeks (Imagination)	Reservation for 17 -Lessons in Teamwork from the US Sled Hockey Team • Josh Pauls (Discovery A/D)
	12 - 12:15pm	HARLEY GIVEAWAY AND MORE! Discovery B/C	
	12:15pm	GRITT Summit Concludes	